

MARC FOWLER

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647.782.5979

Skills

- Adobe Suite, Keynote, InVision
- Public Speaking, Leadership, Team-building
- Fast learner

Work Experience

Freelance Art Director Fowler Designs April 2011 – Present

- Design work for Rain43, Leo Burnett, Trapeze, Lollipop, McDonnell Haynes, and others
- Integrates smoothly with in-progress projects, works well in teams and individually
- Confident in presenting work and explaining design choices both internally and to stakeholders

Art Director JAM Direct April 2017 – Sept 2017

- Digital and direct mail work for Bell, Toyota, and BMO
- Managing quick turnouts and tight deadlines

Art Director Nurun April 2015 – Dec 2016

- Lead a small design team from concept to production on a number of site builds
- Key role in the re-branding of the Ontario Lottery and Gaming Corporation's online presence
- Client facing, working closely with UX, copy and development to produce a full site
- Efficient, organized, meticulous attention to detail and scheduling

Senior Designer SapientNitro Sept 2012 – April 2015

- Responsible for a weekly, company-wide presentation of creative material contributing to workplace culture
- Created interactive and responsive designs for clients including: Chrysler, Harley-Davidson & Loblaw's
- Key designer in the launch of Harley-Davidson's 2015 Model Year campaign

Interactive Designer Organic, Inc Oct 2010 – April 2011

- Created and animated online assets for Hilton Hotels, Bank of America and Kimberly-Clark

Awards & Achievement

- Agency Wars 6 Contender 2015
- Interactive Media Council Best in Class – SapientNitro.com 2014
- Jack Disley Award – Fanshawe College 2007
- Dean's Honour – Fanshawe College 2006 – 2007

Education

- **Fanshawe College London, ON – Graphic Design** 2005 – 2008
 - Served as Student Union Publications Graphic Designer 2007 – 2008
 - Created marketing materials, orientation kits, and layout for the school paper
 - Winner: Jack Disley Award 2007
 - Winner: Dean's Honour 2006 – 2007
- **Sheridan College Oakville, ON – Art Fundamentals** 2003 – 2004